



DNA from Saliva  
EASY • PAINLESS • PROVEN

**More samples sooner with event-based DNA collection**

Obtaining qualified samples in sufficient numbers and in a timely manner has often been a major challenge to achieve statistical relevance for successful epidemiological studies or to grow marrow donor registries quickly and efficiently. Maximizing recruitment means making sample collection easy and convenient for donors.

With Oragene® self-collection kits, you can collect on-site at a variety of events that attract participants who meet your desired donor profile.

- **Painless, non-invasive collection of high quality, high quantity DNA**
- **DNA is stable at ambient temperature for use in any environment**
- **Easy-to-use at indoor and outdoor events**
- **Maximize your recruitment at each event**
- **No requirement for trained professionals to collect samples**

*“Working with Oragene has enabled us to collect thousands of DNA samples during a single event.”*

*Dr. Susan Kadlubar,  
University of Arkansas,  
Breast Cancer Research*



Photo: Alexandra Simms



Some DNA Genotek products may not be available in all geographic regions, contact your sales representative for details.

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## Key benefits

- **Easy-to-use, painless DNA sample collection** – improve compliance with non-invasive self-collection. The collection process takes only a few minutes.
- **Speed donor recruitment** – with a convenient end-to-end sample collection solution. Collect hundreds, even thousands of samples in a single day.
- **Collect high quality, high quantity DNA** – DNA from saliva is equivalent to DNA from blood for downstream applications.
- **Eliminate phlebotomy costs** – no requirement to use trained professionals. Volunteers can support participant recruitment.
- **DNA is stable at ambient temperatures** – ideal for collection indoors or outdoors, at any temperature, in any weather condition.
- **Standardized format for automated processing** – increase efficiency, minimize sample handling and reduce handling errors with a format compatible with high-throughput processing.



## How we do it

DNA Genotek can provide you with the tools and knowledge required for successful event-based DNA collections. Our team of experts has extensive industry experience and understands the challenges of donor recruitment. Working with DNA Genotek can give you a head start and help you quickly achieve the donor numbers you require.

## Getting started

Whether your target donors attend fundraisers, athletic events or festivals, there's a way to increase your sample collection rate with event-based collections. Leverage DNA Genotek's products and experience with event-based recruitment across diverse projects and geographies.



*"The ease with which we can collect DNA samples using Oragene has been of incalculable benefit to our project. Without Oragene, the successful data collection at the National Walk for Epilepsy would not have been possible. While the people attending the Walk clearly support furthering research into causes of epilepsy, the speed and ease in using Oragene made their real contributions to our research painless for them and highly successful for us in increasing the sample size for our research."*

*Dr. David Greenberg,  
Columbia University*

Oragene®-DNA is not available for sale in the United States.  
Oragene®-Dx has been cleared for in vitro diagnostic use in the U.S.A.  
Oragene®-DISCOVER is for research use only, not for use in diagnostic procedures.  
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Superior samples • Proven performance

**DNAgenotek**



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