



DNA from Saliva
EASY • PAINLESS • PROVEN

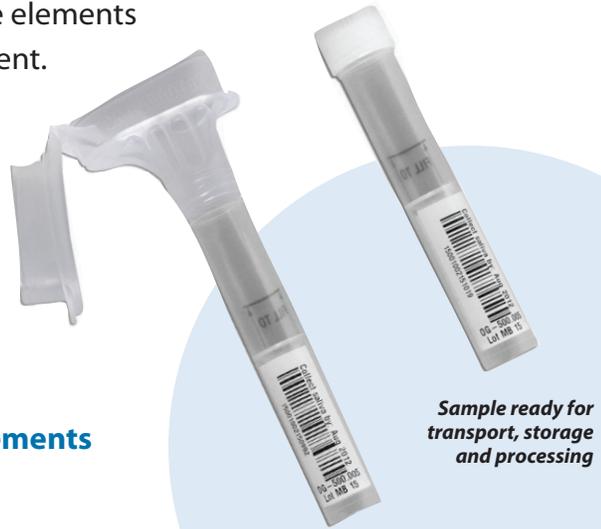
Customize your offering

DNA Genotek understands the importance of time to market, streamlined end-to-end operational workflows and reinforcing brand when launching a genetic service. The flexibility of our product customization enables you to focus on your business objective, while we address the elements required to fully integrate the sample collection component.

Our services include: definition of your unique operational requirements for sample management and traceability, as well as the creation of a collection solution that reflects your requirements and brand.

- Speed your time to market
- Increase brand awareness
- Seamless integration into your operational requirements

Kit contents[‡]



Sample ready for transport, storage and processing

Collection device catalog #: OG-500.005

For more information contact info@dnagenotek.com

Benefits

- Speed your time to market with a complete end-to-end sample management solution
- Reliable collection of high quality, high quantity DNA using an all-in-one system for collection, stabilization and transportation of DNA from saliva
- Customized product is reflective of your highly valued service
- Portray the look and feel you want for your unique offering through customized packaging
- Leverage flexible design services in collaboration with your internal marketing resources
- Benefit from our expertise in sample collection, management, and processing to help define and satisfy even the most complex operational requirements

Customization options include

Packaging

- Custom design of secondary packaging or overpack to reflect branding
- Co-branding of clamshell label
- Co-branding of user instructions
- Bio-specimen bags
- Dispenser for bulk packaging

Operational integration

- Barcoded labels
 - up to 2 peelable barcodes per kit and 1 on collector tube
 - 128C standard or 128B barcode format
 - datafiles upon request
- Mailing accessories
- Consent forms
- Marketing material design and/or insertion
- Information/return address labels
- Assisted collection accessories
- Purification
- Assembly of materials within a secondary packaging
- Shrink wrapping

Customized components[†]



Product dispenser



Clamshell label



Marketing material

[†] Some DNA Genotek products may not be available in all geographic regions.

Oragene®-DNA is not available for sale in the United States.

Oragene®-DISCOVER is for research use only, not for use in diagnostic procedures.

*Oragene is a registered trademark of DNA Genotek Inc. All other brands and names contained herein are the property of their respective owners.

U.S. Patent No. 7,482,116;
European Patent No. 1 513 952
and 1 956 969; Patent pending
Canadian Design Nos.
127470; 132896; 132897
U.S. D631,554 S and D640,795 S
Community Design Nos.
001095186-0001; -0002; -0003

Superior samples • Proven performance

DNA GENOTEK



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