### **Direct-to-Consumer Use**



HERE



# DNA from saliva **FASY • PAINI ESS • PROVEN**

### **Collect high-quality DNA samples** for direct genetic testing

Launching a direct-to-consumer service entails implementing a reliable DNA sample collection method, proven science, strong brand differentiation and scalable sample management logistics.

Oragene<sup>™</sup>•Dx and ORAcollect<sup>™</sup>•Dx devices<sup>†</sup> are FDA 510(k) cleared for the collection, stabilization and transportation of DNA from saliva at ambient temperatures. Use Oragene<sup>™</sup>•Dx and ORAcollect<sup>™</sup>•Dx devices to streamline patient testing and scale diagnostic offerings.



Oragene<sup>™</sup>•Dx Self-collection device for saliva

ORAcollect<sup>™</sup>•Dx Self-collection or assisted collection device for saliva

- Proven, reliable self-collection at the physician's office or at home\*
- **Reduced time and complexity of FDA submissions** by leveraging 510(k) clearances
- Decreased cost of sample transport, management and storage with ambient temperature DNA stability
- Designed to be compact and robust for transport via the postal system, enabling easy access to customers
- Increased efficiency and minimal sample handling with a tube format compatible with automated processing
- Proven high-quality DNA for use on microarray and sequencing platforms
- Comprehensive custom offerings, including branding and fulfillment services





Products with 510(k) clearance (e.g., the Oragene<sup>™</sup>•Dx and the ORAcollect<sup>™</sup>•Dx devices) reduce the time needed to implement devices/assays in prescription or direct-to-consumer models



Considerable time and money spent revalidating devices that are not FDA cleared for general use

For In Vitro Diagnostic Use For Prescription Use and **Direct-to-Consumer Use** 

DNA Genotek Inc. 3000 - 500 Palladium Drive Ottawa, ON, Canada K2V 1C2 Subsidiary of OraSure Technologies, Inc.

Toll-free (North America): 1.866.813.6354 Tel.: 613.723.5757 · Fax: 613.723.5057 www.dnagenotek.com info@dnagenotek.com

## **DNAGENOTEK**

#### User comprehension studies

The Oragene<sup>™</sup>•Dx and ORAcollect<sup>™</sup>•Dx devices have both been rigorously tested in accordance with relevant industry standards for user-friendly, at-home DNA saliva collection and are proven for DTC and prescription use. Separate usability studies were conducted for the Oragene<sup>™</sup>•Dx device<sup>\*\*</sup> and the ORAcollect<sup>™</sup>•Dx device.<sup>\*\*\*</sup> Most participants found the devices to be user-friendly.



Features	Oragene <sup>™</sup> •Dx	ORAcollect™•Dx
Completely non-invasive	$\checkmark$	$\checkmark$
Standardized tube format for automated processing equipment	✓	$\checkmark$
Sample stability at room temperature	1 year	2 months
Bacteriostatic solution	✓	$\checkmark$
Compact format for mailing	$\checkmark$	$\checkmark$

Safety data sheets (SDS) available at www.dnagenotek.com.

<sup>+</sup> FDA cleared for in vitro diagnostic use for direct-to-consumer applications, K192920 and K212745. \* The Oragene™•Dx and ORAcollect™•Dx DTC user comprehension studies (K19290 and K212745, respectively) were conducted to support a pre-market submission to FDA. These studies were conducted to assess the acceptability of saliva samples collected with the Oragene<sup>™</sup>•Dx or ORAcollect<sup>™</sup>•Dx devices for a direct-to-consumer application. The objective of the studies was to demonstrate that customers comprehend the instructions for use provided with the devices and can successfully provide a saliva sample at home with acceptable quality for use in genotyping.

\*\*U.S. Food and Drug Administration. (2020). The Oragene™•Dx DTC user comprehension study, K192920. [PDF]. \*\*\*\*U.S. Food and Drug Administration. (2022). The ORAcollect™•Dx DTC user comprehension study, K212745. [PDF].

In the U.S. and some other countries, Oragene and ORAcollect are registered trademarks of DNA Genotek Inc. All other brands and names contained herein are the property of their respective owners. Patent (www.dnagenotek.com/legalnotices).

### **Collection steps**



### 💙 oragene: 🗖 🔿 oracollect: 🗖 🗙

Spit to fill line

**Close funnel** 

**Remove funnel** 





Swab left gum



Remove swab



Screw on cap

Seal in bag

6



Shake 5 seconds



Mail in box



CE For In Vitro Diagnostic Use For Prescription Use and **Direct-to-Consumer Use** 

#### Superior samples • Proven performance



MK-BR-00035 Issue 3/2023-09 © 2023 DNA Genotek Inc., a subsidiary of OraSure Technologies, Inc., all rights reserved.