



DNA from Saliva  
EASY • PAINLESS • PROVEN

**Customize your offering**

DNA Genotek understands the importance of time to market, streamlined end-to-end operational workflows and reinforcing brand when launching a genetic service. The flexibility of our product customization enables you to focus on your business objective, while we address the elements required to fully integrate the sample collection component.

Our services include: definition of your unique operational requirements for sample management and traceability, as well as the creation of a collection solution that reflects your requirements and brand.

- **Speed your time to market**
- **Increase brand awareness**
- **Seamless integration into your operational requirements**

**Kit contents<sup>†</sup>**

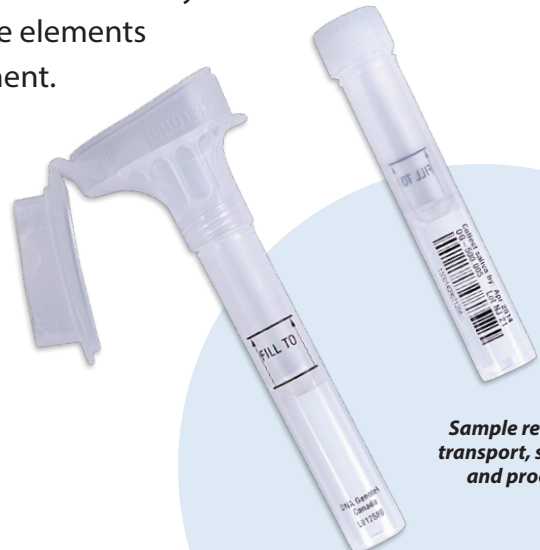


Packaging

Collector

Tube cap

Instructions



Sample ready for transport, storage and processing

Collection device catalog #: **OG-500.005**

For more information contact [info@dnagenotek.com](mailto:info@dnagenotek.com)

## Benefits

- Speed your time to market with a complete end-to-end sample management solution
- Reliable collection of high quality, high quantity DNA using an all-in-one system for collection, stabilization and transportation of DNA from saliva
- Customized product is reflective of your highly valued service
- Portray the look and feel you want for your unique offering through customized packaging
- Leverage flexible design services in collaboration with your internal marketing resources
- Benefit from our expertise in sample collection, management, and processing to help define and satisfy even the most complex operational requirements

## Customization options

### Packaging

- Custom design of secondary packaging
- Co-branding of clamshell label
- Co-branding of user instructions
- Bio-specimen bags

### Operational integration

- Barcoded labels
  - up to 2 peelable barcodes per kit and 1 on collector tube
  - 1D: 128C standard, 128B barcode, random generated or other formats
  - 2D option available as well
  - data files upon request
- Mailing accessories
- Consent forms, welcome letters
- Marketing material design and/or insertion
- Information/return address labels
- Assisted collection accessories
- Purification
- Assembly of materials within a secondary packaging
- Shrink wrapping

## Examples<sup>‡</sup> (Select based upon your business needs)



\* Co-branding not available for all products due to regulatory considerations.

‡ Some DNA Genotek products may not be available in all geographic regions.

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Oragene®-DISCOVER is for research use only, not for use in diagnostic procedures.

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