



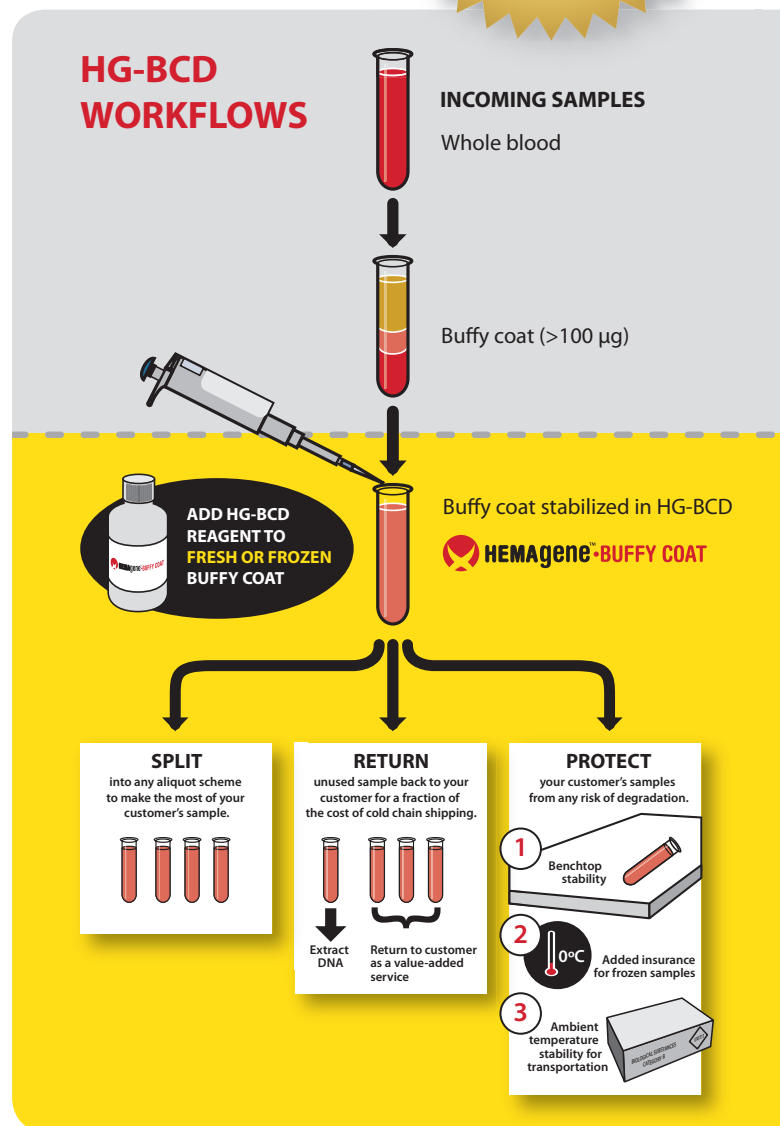
Deliver more value to your customers with HEMAGene™•BUFFY COAT DNA stabilizing reagent

As a genomic service provider you may be receiving, processing and storing thousands of specimens every day. Your customers entrust you with their highly valuable samples, so are you maximizing their value?



Are you receiving whole blood samples or buffy coat specimens for DNA extraction? HEMAGene•BUFFY COAT stabilizing reagent (HG-BCD) can be added to fresh or frozen buffy coat to stabilize DNA at room temperature for years. The use of this stabilizing reagent allows you to:

- **Split a buffy coat sample evenly into any aliquot scheme.**
A typical buffy coat is usually frozen and processed as a single use aliquot. The addition of HG-BCD liquid stabilizing reagent to buffy coat produces a higher volume sample with a workable consistency.
 - Store as a single parent sample or split into the most convenient aliquot scheme
 - Create technical replicates if needed
- **Return any unused sample back to your customer.**
A typical buffy coat sample contains >100 µg of DNA; how much DNA does the application really require? Extract and use only what is needed and return or bank the rest to your customer as a value-added service.
 - Unused sample can be returned or stored at room temperature for a fraction of the cost of cold chain transport or storage
- **Protect specimens from risk of degradation.**
Freezer failures and shipping delays are common and they can put your customer's valuable samples at risk for degradation. HG-BCD is a flexible reagent that can protect buffy coat samples at room temperature or it can protect frozen samples in the event of a freezer failure.
 - Offer your customers added protection of their samples by stabilizing buffy coat in HG-BCD reagent for either room temperature or frozen storage
 - Offer peace-of-mind during sample transport
 - Save on shipping
 - Reduce liability



Offer HEMAGene•BUFFY COAT as a value-added service today. sales@dnagenotek.com

HG-BCD